



SCORES CUP 2025 Kansas City

*Become part of the world's largest annual
charity corporate soccer tournament series!*

August 23rd 2025
Central Bank Sporting Complex



About SCORES Cup

SCORES Cup, hosted by America SCORES and partnered with several Major League Soccer (MLS) and National Women's Soccer League (NWSL) teams, is the world's largest annual corporate charity soccer tournament series and has run for the past 15+ years across 13 cities in North America.

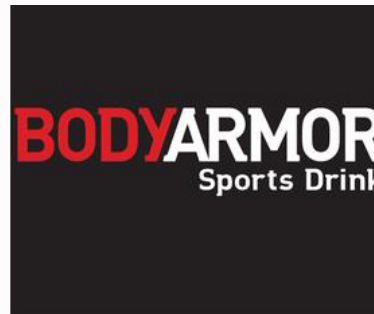
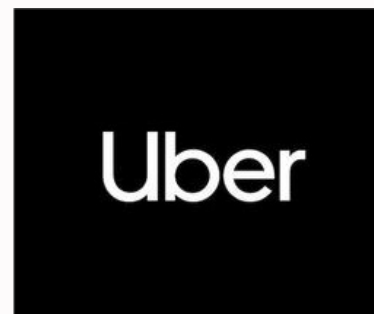
SCORES Cup corporate soccer tournaments, having involved over 400 companies and their corporate teams, raise an average of \$2.5 million for SCORES programming each year.

All team sponsorships directly benefit America SCORES' free after-school soccer and literacy programs for 20,000 underserved youth across North America.



Who Plays in SCORES Cup?

Over the past 15+ years, over 350 corporations from a diverse range of industries have previously played in a SCORES Cup, including:



2025 Kansas City SCORES Cup: The Basics

Date:

Saturday, August 23rd 8:00AM-4:00PM
Morning & Afternoon Divisions

Venue:

Central Bank Sporting Complex 9101 N
Line Creek Pkwy, Kansas City MO

Format:

7v7 (including goalies), Coed (2 female
players on the pitch), up to 15 players
on each roster

Divisions:

Competitive, Recreational

Games:

22-minute games, 3 games guaranteed,
(half the teams advancing to playoffs)

Custom Jerseys from New Balance:

Includes your company logo

Team Sponsorship: \$4,000 (tax-deductible),
includes jerseys, lunch, snacks and sports
drinks for the team!

Cause:

Supporting America SCORES soccer and
literacy programs in local public schools



Kansas City SCORES Cup: Sponsorship Levels

Presenting Sponsor: \$12,000

- Two team entries •

Company logo on ALL player jersey fronts, event marketing materials, website, and Cup-related social media posts • Social media spotlight— 2 posts (1 pre, 1 post) • Prominence of logo at the Cup

Team Plus: \$6,000

- One team entry • **Company logo on player jersey sleeves**
- **Social media spotlight— 2 posts (1 pre, 1 post)**

Team: \$4,000

- One team entry
- **Company logo on specific company's player jersey backs • All Sponsorships include breakfast, lunch, snacks and sports drinks for the whole team!**

Additional Sponsorship Opportunities:

- **Field Sponsor (Four Fields)**
- **Breakfast/Lunch Sponsor**
- **Official/Referee Sponsor**

Our SCORES Mission

The America SCORES network inspires youth from under-resourced communities to lead healthy lives, become engaged students, and develop the confidence and character to make a positive difference in the world. We do this by providing free after-school soccer and literacy programming at local elementary schools.



Our SCORES Model: Soccer, Poetry & Service



SOCCKER. The most popular game in the world teaches kids teamwork, leadership, and commitment. Our year-round program helps level the playing field for at-risk youth, and keeps kids healthy and active.

POETRY. One of humanity's oldest forms of self-expression, poetry helps our kids find their voice, and through that find their confidence and a sense of identity. Our Poetry Slam! gives our kids a platform to be heard by their community and peers.

SERVICE LEARNING. Creating fully-formed citizens starts with teaching our kids to be stewards of their local communities. Our service learning program is led by the poet-athletes, and transforms them to directly support their community.

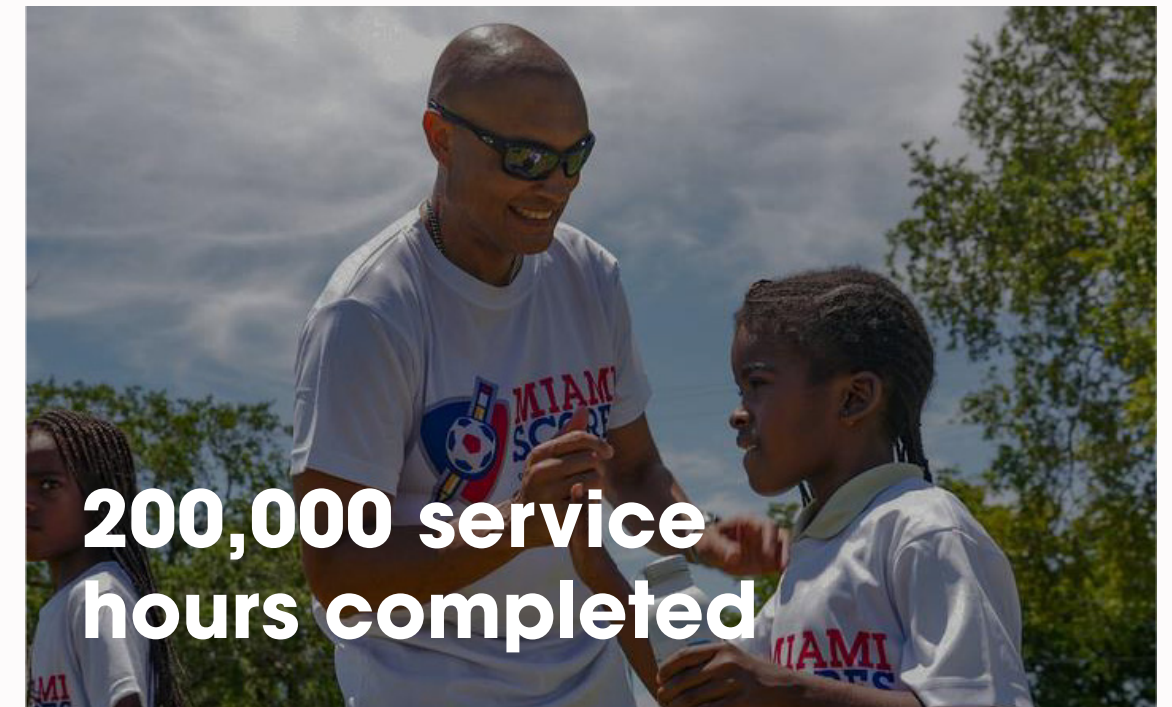
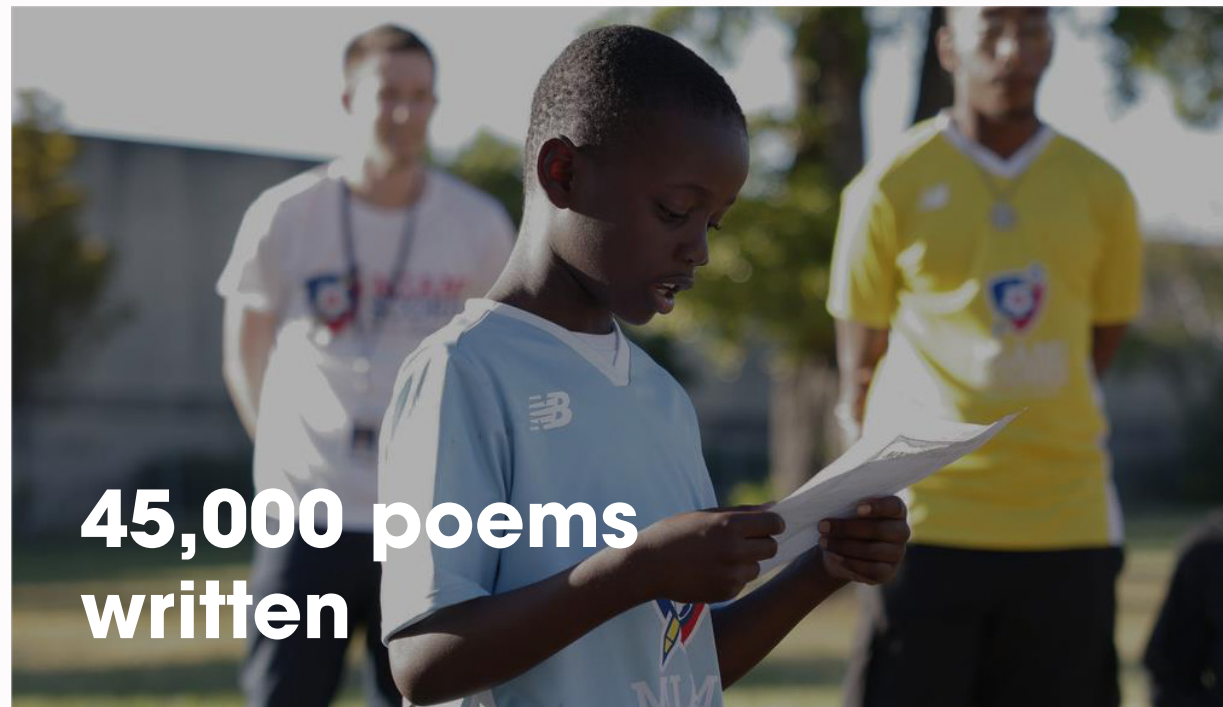
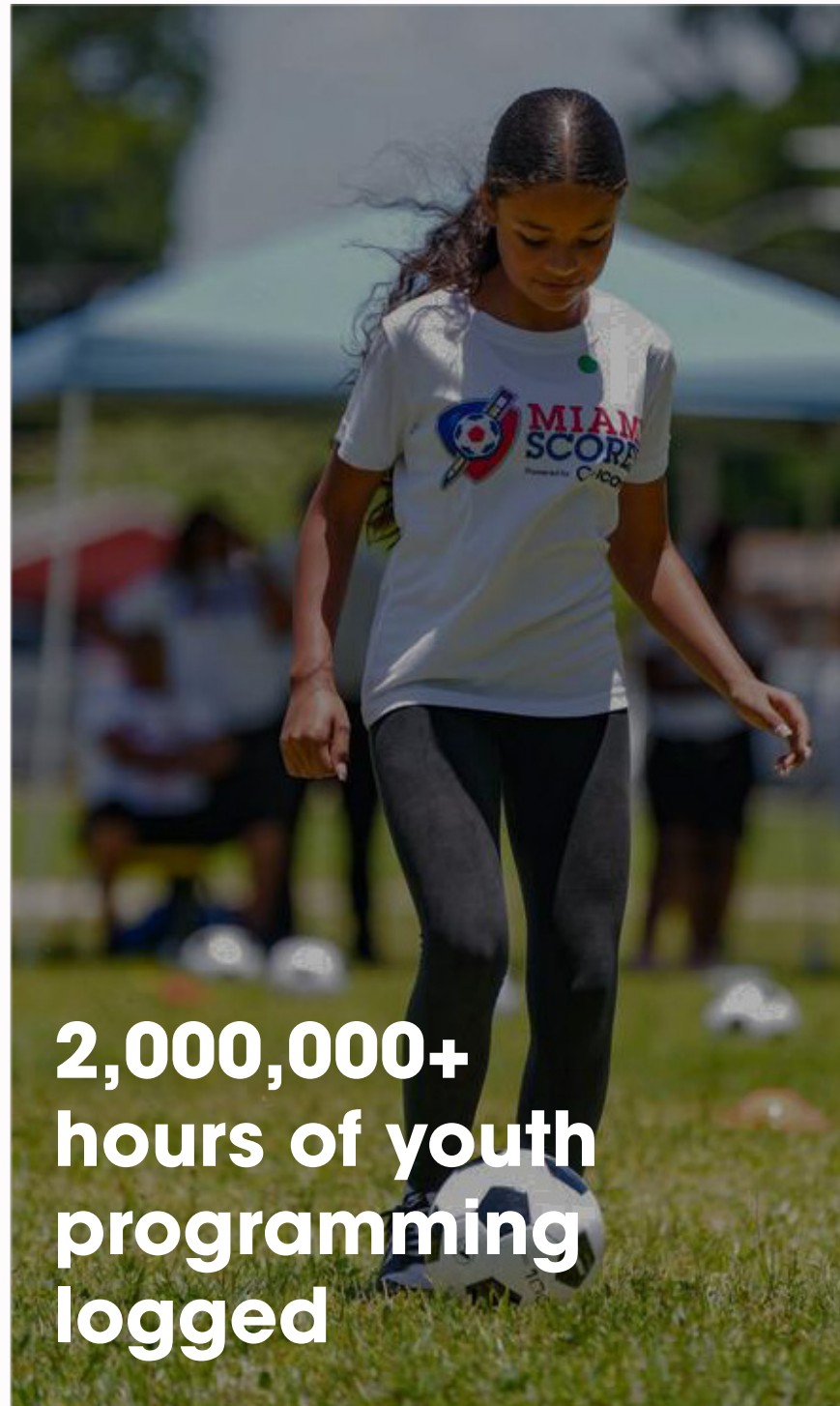
Our SCORES Program

Miami SCORES and the rest of the America SCORES network offer free after-school programming on school grounds— 5 days a week, 1.5 hours a day

MONDAY Soccer Practice	TUESDAY Poetry / Service	WEDNESDAY Soccer Practice	THURSDAY Poetry / Service	FRIDAY GAME DAY!
---	---	--	--	---------------------------------------

America SCORES affiliates are also committed to ensuring equal participation between male and female students. Each school has both a boys and girls team, each consisting of 15-20 poet-athletes from grades 3-8.

America SCORES' Impact: Program Statistics



America SCORES' Impact: Poet-Athlete Statistics

Enjoying the physical, mental, and academic impact of SCORES,
80% of poet-athletes return year after year...

PHYSICAL

89%

improve aerobic capacity

73%

reach "health fitness zone"
for age group

MENTAL

98%

are more confident

90%

are more resilient

ACADEMIC

98%

graduate high school

3X

more likely
than peers to meet ELA
standards

Sources: America SCORES, America SCORES Bay Area, America SCORES New York, California Healthy Kids Survey (CHKS), DC SCORES, Kaiser Permanente, LA SCORES

Registering for 2025 SCORES Cup

Contact John Cunningham to register your company for the 2025 SCORES Cup:

John Cunningham, Scores Cup Director

jcunningham@americascopes.org

781.858.2565

AmericaScores.org & ScoresCup.com

