



# SCORES CUP 2025 St. Louis

*Become part of the world's largest annual  
charity corporate soccer tournament series!*

**August 10th @ 2025 Saint Louis  
Scott Gallagher Worldwide  
Technology Soccer Park**





# About SCORES Cup



---

**SCORES Cup, hosted by America SCORES and partnered with several Major League Soccer (MLS) and National Women's Soccer League (NWSL) teams, is the world's largest annual corporate charity soccer tournament series and has run for the past 15+ years across 13 cities in North America.**

---

**SCORES Cup corporate soccer tournaments, having involved over 400 companies and their corporate teams, raise an average of \$2.5 million for SCORES programming each year.**

---



---

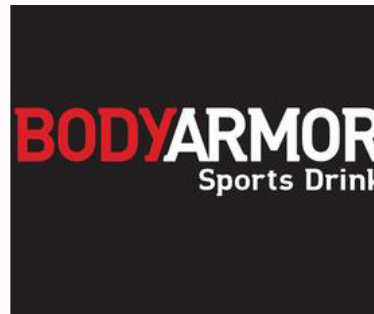
**All team sponsorships directly benefit America SCORES' free after-school soccer and literacy programs for 20,000 underserved youth across North America.**

---



# Who Plays in SCORES Cup?

Over the past 15+ years, over 350 corporations from a diverse range of industries have previously played in a SCORES Cup, including:



# 2025 St. Louis SCORES Cup: The Basics

**Date:**

Sunday, August 10th 8:00AM-4:00PM  
Morning & Afternoon Divisions

**Venue:**

Worldwide Technology Soccer Park  
1 Soccer Park Road , Fenton MO

**Format:**

7v7 (including goalies), Coed (2  
female players on the pitch), up to 15  
players on each roster

**Divisions:**

Competitive, Recreational

**Games:**

22-minute games, 3 games guaranteed,  
(half the teams advancing to playoffs)

**Custom Jerseys from New Balance:**

Includes your company logo

**Team Sponsorship:** \$4,000 (tax-deductible),  
includes jerseys, lunch, snacks and sports  
drinks for the team!

**Cause:**

Supporting America SCORES soccer and  
literacy programs in local public schools



# CITY SCORES Cup: Sponsorship Levels

## **Presenting Sponsor: \$12,000**

- **Two team entries**
- **Company logo on ALL player jersey fronts, event marketing materials, website, and Cup-related social media posts**
- **Social media spotlight— 2 posts (1 pre, 1 post)**
- **Prominence of logo at the Cup**

## **Team Plus: \$6,000**

- **One team entry**
- **Company logo on all player jersey sleeves**
- **Social media spotlight— 2 posts (1 pre, 1 post)**

## **Team: \$4,000**

- **One team entry**
- **Company logo on team jersey backs • All Sponsorships include breakfast, lunch, snacks and sports drinks for the whole team!**

## **Additional Sponsorship Opportunities:**

- **Field Sponsor (Four Fields)**
- **Breakfast/Lunch Sponsor**
- **Official/Referee Sponsor**



# Our SCORES Mission

**The America SCORES network inspires youth from under-resourced communities to lead healthy lives, become engaged students, and develop the confidence and character to make a positive difference in the world. We do this by providing free after-school soccer and literacy programming at local elementary schools.**



# Our SCORES Model: Soccer, Poetry & Service



**SOCCKER.** The most popular game in the world teaches kids teamwork, leadership, and commitment. Our year-round program helps level the playing field for at-risk youth, and keeps kids healthy and active.

**POETRY.** One of humanity's oldest forms of self-expression, poetry helps our kids find their voice, and through that find their confidence and a sense of identity. Our Poetry Slam! gives our kids a platform to be heard by their community and peers.

**SERVICE LEARNING.** Creating fully-formed citizens starts with teaching our kids to be stewards of their local communities. Our service learning program is led by the poet-athletes, and transforms them to directly support their community.

# Our SCORES Program

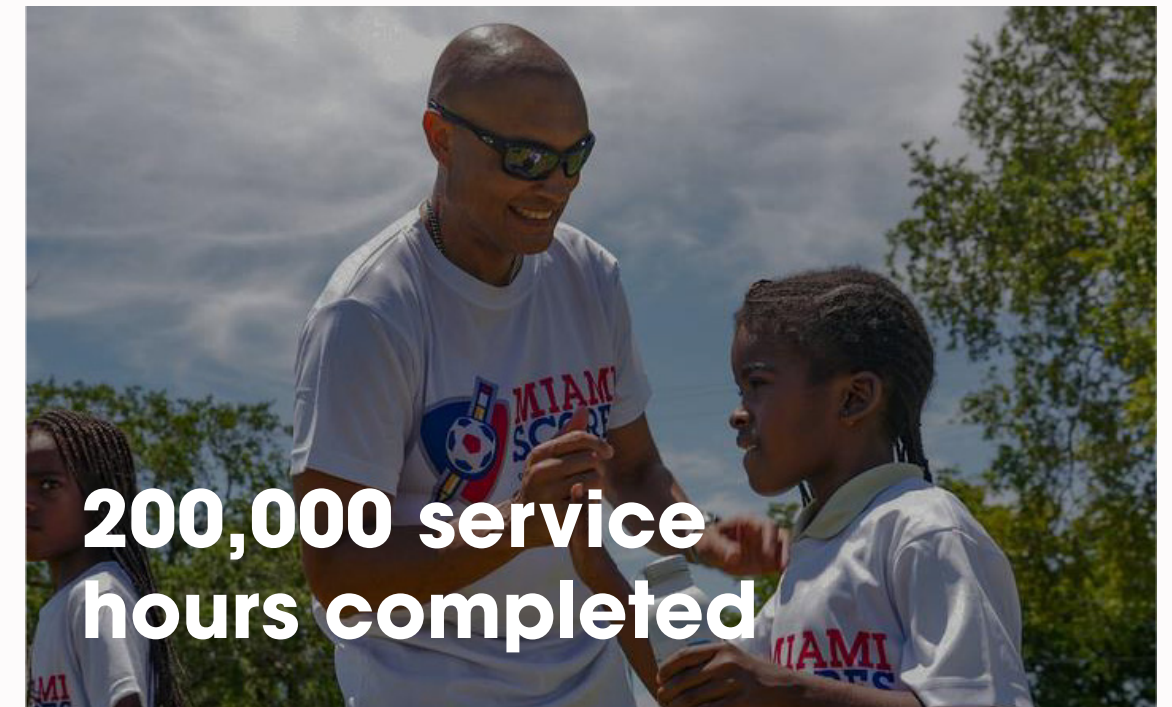
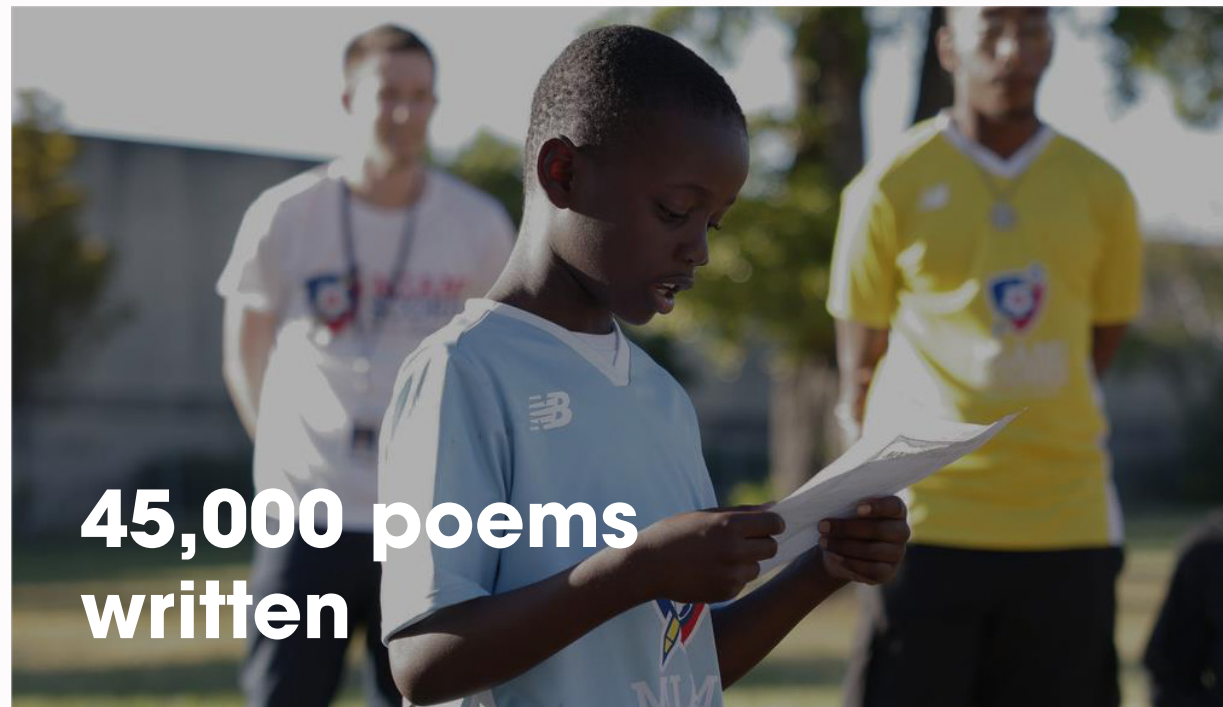
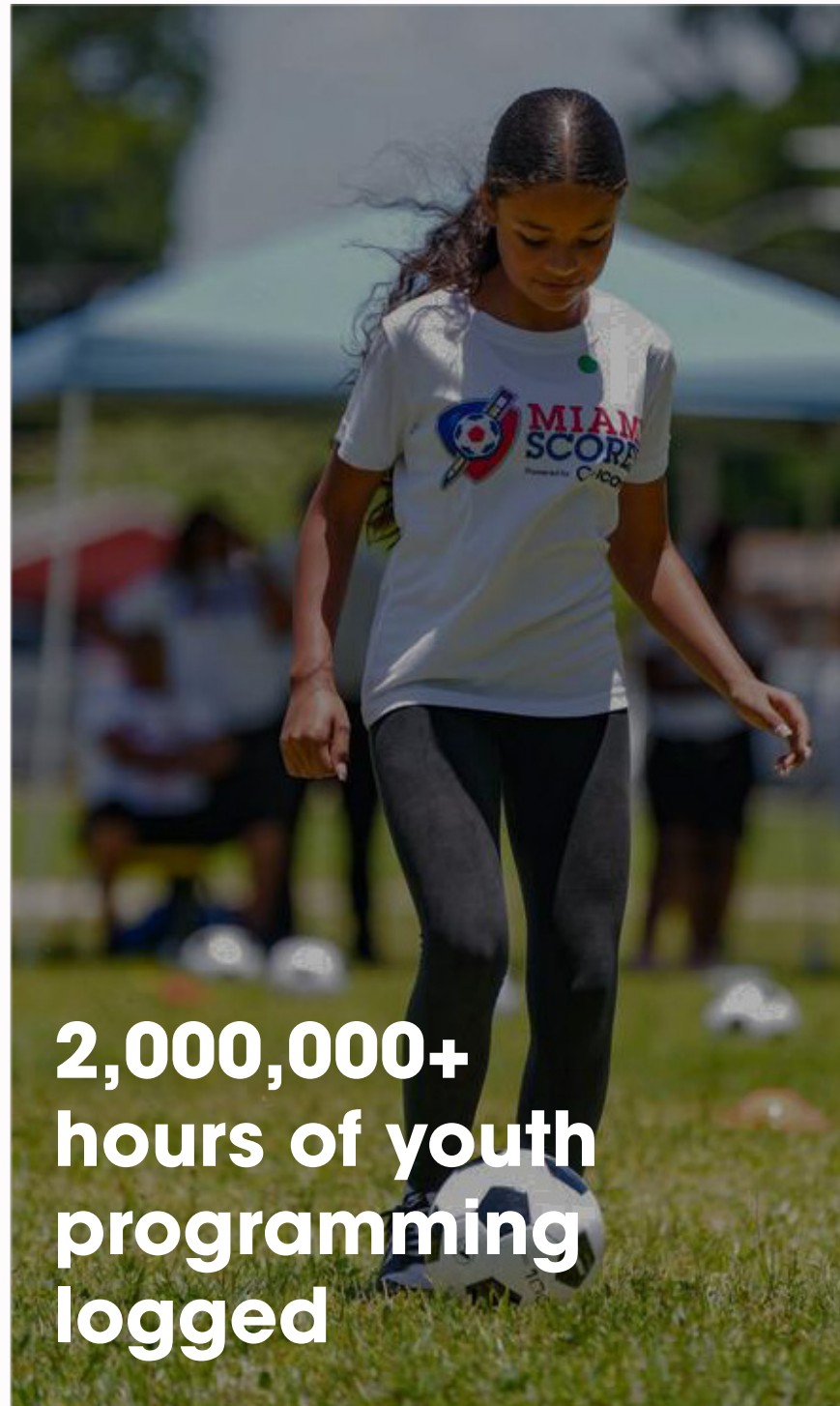
**Miami SCORES and the rest of the America SCORES network offer free after-school programming on school grounds - 5 days a week, 1.5 hours a day**

<b>MONDAY</b>  <b>Soccer Practice</b>	<b>TUESDAY</b>  <b>Poetry / Service</b>	<b>WEDNESDAY</b>  <b>Soccer Practice</b>	<b>THURSDAY</b>  <b>Poetry / Service</b>	<b>FRIDAY</b>  <b>GAME DAY!</b>
---	---	--	--	---------------------------------------

*America SCORES affiliates are also committed to ensuring equal participation between male and female students. Each school has both a boys and girls team, each consisting of 15-20 poet-athletes from grades 3-8.*



# America SCORES' Impact: Program Statistics





# America SCORES' Impact: Poet-Athlete Statistics

Enjoying the physical, mental, and academic impact of SCORES,  
**80% of poet-athletes return year after year...**

## PHYSICAL

**89%**

improve aerobic capacity

**73%**

reach "health fitness zone"  
for age group

## MENTAL

**98%**

are more confident

**90%**

are more resilient

## ACADEMIC

**98%**

graduate high school

**3X**

more likely  
than peers to meet ELA  
standards

Sources: America SCORES, America SCORES Bay Area, America SCORES New York, California Healthy Kids Survey (CHKS), DC SCORES, Kaiser Permanente, LA SCORES



# Registering for 2025 SCORES Cup

**Contact John Cunningham register your company  
for the 2025 SCORES Cup:**

John Cunningham, Scores Cup Director

[jcunningham@americascopes.org](mailto:jcunningham@americascopes.org)

781.858.2565

[AmericaScores.org](http://AmericaScores.org) & [ScoresCup.com](http://ScoresCup.com)

